

## truArt® Actions for Photoshop® CS2, CS3, & CS4

My truArt® actions have been developed for simple and straightforward application on any and all types of images to meet the needs of professional and amateur photographers looking to expand their creative potential as well as save precious time.

The actions are optimized to provide a wide creative and artistic latitude as well as a non destructive and creative approach to layering and history.

### Features

**114 Actions** - Specifically designed to provide full artistic control

**8 and 16-bit Capabilities** - Produce higher quality output with a wider range of images including high quality 16-bit TIFF

**One-Click Creative Mode** - An innovative and revolutionary way to experiment with and sample the various actions on a given image. Will individually apply all the actions in a given sub category to your current image and leave the results on individual layers. Just click and pick your favorite. The perfect way to sample all the actions and get your creative juices flowing!

**Non Destructive History** - Designed to retain your history by adding only two steps for each action (to the exception of Creative Modes and a few others)

**Non Destructive Layers** - All actions land on a brand new layer on top of existing layers in order to allow you to see the results by enabling/disabling the layer as well as adjust its intensity by varying the opacity slider

**No Flattening** - Existing layers remain undisturbed

**Color Coded Button Mode** - Each set is color coded (in button mode) for easy identification

**Control Panel** - My innovative control panel allows easy batching and recipe creation by checking the actions you desire to run sequentially

**Modular** - Each action can be used as a standalone effect or a building block towards a more complex result and effect

### Requirements

Prior to starting any of the truArt® actions, you need to:

- have Photoshop® CS2, CS3, or CS4 installed (not included)
- work on a full resolution image (at least 4MP is recommended)
- select RGB mode in 8 or 16-bit (Image > Mode > RGB Color)
- select the top active layer (not a layer mask)



## 114 Actions

### truLuminus

#### 2 truArt® Pop Actions

- truArt® Pop
- truArt® Pop LITE

#### 6 Contrast Actions

- Contrastique
- Hi C
- Monotone
- Extended
- Lighten (-)
- Darken (+)

#### 4 Saturation Actions

- Turbo Boost
- Super Sat
- Muted
- Boring Skin

#### 4 Vignette Actions

- Corner Blur
- Progressive Blur
- Vignette Pro
- 50mm f/1

#### 4 Creative Modes + 1 Control Panel

- truArt® POP | CREATIVE MODE
- CONTRAST | CREATIVE MODE
- SATURATION | CREATIVE MODE
- VIGNETTE | CREATIVE MODE
- truLuminus CONTROL PANEL

### truReverie

#### 3 Softening Actions

- 2 years off
- 5 years off
- 10 years off

#### 9 Glow Actions

- Type I
- Type II
- Type III
- Type IV
- Type V
- Type VI
- Type VII
- Type VIII
- Type IX

#### 4 Change Actions

- Blow
- Crush
- Righty
- Lefty

#### 2 Special Effects

- Passin' Fad I
- Passin' Fad II

#### 3 Creative Modes + 1 Control Panel

- SOFTEN | CREATIVE MODE
- GLOW | CREATIVE MODE
- CHANGE | CREATIVE MODE
- PASSING FAD | CREATIVE MODE
- truReverie CONTROL PANEL

### truChrome

#### 9 B&W Conversion Actions

- B&W Classic Pro
- B&W Classic I
- B&W Classic II
- B&W Classic III
- B&W Classic IV
- B&W Landscape I
- B&W Landscape II
- B&W Landscape III

#### 2 Watermark Actions

- B&W Watermark White
- B&W Watermark Black

#### 4 Grain Actions

- Grain I
- Grain II
- Grain III

#### 4 Creative Modes + 1 Control Panel

- BW CLASSIC | CREATIVE MODE
- BW LANDSCAPE | CREATIVE MODE
- BW WATERMARK | CREATIVE MODE
- GRAIN | CREATIVE MODE

#### 13 Toning Actions

- Dark Chocolate
- Sepia I
- Sepia II
- Sepia Antique S
- Sepia Antique M
- Sepia Antique L
- Sepia Antique XL
- Cappuccino I
- Cappuccino II
- Café au lait I
- Café au lait II
- Café noir I
- Café noir II

#### 6 B&W Toning Actions

- Espresso
- Olde I
- Olde II
- Olde III
- Olde IV
- Olde V

#### 2 Split Tone Actions

- Split Tone I
- Split Tone II

#### 1 Creative Mode + 1 Control Panel

- TONING | CREATIVE MODE
- truChrome CONTROL PANEL

### PRO PACK

#### 14 Productivity Actions

- Snapshot
- Overlay Mask
- Teeth Whitener
- Eye Whitener
- Sky Polarizer
- Blend Dark
- Blend Light
- Opacity 50%
- Mask Vignette L
- Mask Vignette M
- Mask Vignette S
- Mask Inverse Vignette
- Scaling 50%
- Scaling 200%
- MASTER CONTROL PANEL

### PRO RECIPES

#### 8 Color Actions

- FAVE COLOR 01 | Warm Glow
- FAVE COLOR 02 | Muted
- FAVE COLOR 03 | Soft Chocolate
- FAVE COLOR 04 | iContrast
- FAVE COLOR 05 | Beautifully Warm
- FAVE COLOR 06 | Overtextured
- FAVE COLOR 07 | Dark and Moody
- FAVE COLOR 08 | Darkish

#### 6 B&W Actions

- FAVE BW 01 | Vintage Sepia
- FAVE BW 02 | Soft Sepia
- FAVE BW 03 | Textured Sepia
- FAVE BW 04 | Split Tone
- FAVE BW 05 | Soft Glow
- FAVE BW 06 | Washed Out

## *truLuminus Descriptions*

**truArt® Pop & truArt® Pop LITE** – Creates the appearance of increased acutance by raising local contrast. The LITE version mostly affects midtones while leaving highlights and shadows only lightly affected.

*When you want to increase perceived sharpness.*

**Contrastique** – Increases contrast while leaving saturation virtually untouched.

*When you want to increase contrast without affecting your beautiful skin tones.*

**Hi C** – Strong contrast increase through two blended duplicate copies of the original image.

*When you are looking for that hi speed hi contrast look.*

**Monotone** – Decreases contrast while leaving saturation virtually untouched. This is the opposite version of Contrastique.

*When you are looking to retrieve details in a high contrast situation.*

**Extended** – Sophisticated tone extender that will increase details in shadows, midtones, and highlights. Try combining Extended with truArt® Pop or truArt® Pop LITE if you wish to increase perceived details.

*When you are looking to retrieve details in a high contrast situation.*

**Lighten (-) and Darken (+)** – One click gamma lightening and darkening. Can be used for creative effects when combined with other actions such as Crush, Blow, Lefty, and Rightly.

*When you are looking to simply brighten or darken an image without having to re-process a raw file or with in-camera JPGs.*

**Turbo Boost** – Kicks up that saturation and vibrance one notch.

*When colors need a little punch.*

**Super Sat** – Extreme hi contrast and saturation gives this action a different look. Definitely an acquired taste. But can distinguish an otherwise flat image.

*When you dare to be different*

**Muted** – Filters out some of the saturation.

*When colors need to be tamed down a little.*



**Boring Skin** – Subtle drop in skin tone saturation. Can be used to prepare the image to be increased in saturation or to decrease the appearance of blemishes.

*When skin is a little too punchy.*

**Corner Blur** – Adds an artistic corner blur resembling a cheap lens.

*When looking to add an artistic point-of-view while putting emphasis towards the center.*

**Progressive Blur** – Out-of-focus blur progressively starting at the center of the image.

*When the center of the image is key.*

**Vignette Pro** – Adds a subtle vignette in the corner of the image.

*When you shoot at f/8 and still need to vignette.*

**50mm f/1** – Repeatedly crushes the shadows in the corner of the image... until it's dark... very dark.

*When you want to accentuate a darkish mood to the corner of your images.*

**truArt® POP, CONTRAST, SATURATION, & VIGNETTE CREATIVE MODES** – Will individually apply all the actions in a given sub category to your current image. **The perfect way to sample all the actions.**

*When you want to experiment with and sample the various truLuminus actions on a given image.*

**truLuminus CONTROL PANEL** – An innovative way to control all the truLuminus actions from a single location when batching.

*truReverie Descriptions*

**2 years off & 5 years off & 10 years off** – Various degrees of delicate balance between skin softening and detail retention.

*When you want to melt the years away.*

**Type I through IX** – Various strengths and methods of obtaining the dreamy or glow look. Because the outcome will vary based on your own image, the CREATIVE MODE comes in particularly handy with this set.

*When you are looking to get that dreamy or glow look.*

**Blow & Crush** – Adds a glow while crushing the shadows or blowing the highlights. Perfect on high contrast images or those that you wish to add a mood.

*When you want to add a mood by crushing the shadows or blowing the highlights while adding a dash of glow.*

**Righty & Lefty** – Removes details in the shadows or highlights without affect the midtones. Perfect to remove details in a backlit situation. Play with it by combining it with the Blow and Crush to find your groove on your own images.

*When you are looking to remove details in the shadows or highlights.*

**Passin' Fad I** – Overly textured Passin' Fad that is sure to be forgotten next year... or not!

*When you are looking for a change of pace.*

**Passin' Fad II** – Interesting high contrast elaborate effect. Experiment on various types of images and see if this is for you.

*When you are looking for another change of pace when a change of pace is not enough.*

**SOFTEN, GLOW, & CHANGE CREATIVE MODES** – Will individually apply all the actions in a given sub category to your current image. **The perfect way to sample all the actions.**

*When you want to experiment with and sample the various truReverie actions on a given image.*

**truReverie CONTROL PANEL** – An innovative way to control all the truReverie actions from a single location when batching.

*truChrome Descriptions*

**B&W Classic Pro & B&W Classic I through IV** – Various color to black-and-white conversion methods developed specifically to pleasingly render various skin tones.

*When you are looking to convert a color portrait to black-and-white.*

**B&W Landscape I through III** – Various color to black-and-white conversion methods developed specifically to accentuate various typical landscape scene shades, tones, and colors.

*When you are looking to convert a color landscape to black-and-white.*

**B&W Watermark White & Black** – Converts to a washed out or dark black-and-white image. Specifically designed to create a background image for wedding album designs.

*When you are looking to convert your image to a background for a wedding album.*

**Grain I through III** – Adds various degrees of grain to a color or black-and-white image. In most high ISO situation, Grain III will actually increase perceived sharpness.

*When you are looking to re-create the grain look or add perceived sharpness to a high ISO image.*

**Dark Chocolate, Sepia I & II, Sepia Antique S-XL** (various strengths), **Cappuccino I & II, Café au lait I & II, Café noir I & II** – A large sample of tones for color or black-and-white images. These are not just different tones but rather tones AND various blending methods of these tones. Experiment with the same tone on different type of images. Combined with the B&W conversion included, create a powerful combo.

*When you are looking to tone a color or black-and-white image.*

**Espresso & Olde I through V** – Extremely tasty duotones.

*When you are looking to convert to a tasty duotone black-and-white (or is that sepia and white?).*

**BW CLASSIC, BW LANDSCAPE, BW WATERMARK, GRAIN, & TONING CREATIVE MODES** – Will individually apply all the actions in a given sub category to your current image. **The perfect way to sample all the actions.**

*When you want to experiment with and sample the various truChrome actions on a given image.*

**truChrome CONTROL PANEL** – An innovative way to control all the truChrome actions from a single location when batching.

## Pro Recipes + Pro Pack Descriptions

**Snapshot** – Takes an “as is” snapshot of the layers below.  
Perfect to retouch without destroying layers or to apply and compare an effect on a new layer.

*When you do not want to affect the layers below.*

**Overlay Mask** – Creates a simple neutral overlay layer so that you can lighten or darken selectively with the paintbrush on this layer to affect the layers below without modifying them. **TIP:** Use a large white or black brush with 5% opacity to soften skin.

*When you want to modify contrast with a paintbrush.*

**Teeth Whitener** – Simply select the teeth with your favorite tools and apply the Teeth Whitener to whiten the teeth without looking overdone.

*When you are looking to subtly whiten teeth.*

**Eye Whitener** – Simply select the white around the iris with your favorite tools and apply the Eye Whitener to whiten blood shot eyes.

*When you are looking to reduce blood shot eyes.*

**Sky Polarizer** – Simply select the sky with your favorite tools and apply the Sky Polarizer to get a richer sky.

*When you want to enhance the existing sky.*

**Mask Vignette L, M, S, & Mask Inverse Vignette** – Read this one carefully — it’s very powerful! This action applies a vignette mask to an existing layer. For example, apply a toning to a color image. Once done, select the top active layer and apply one of the Mask Vignette. This will leave the tone in the corners only... You can apply this action to any layer to modify its application vis-à-vis the bottom layers.

*When you are looking to apply an existing layer only in the center or corners.*

*NB: layer can not have an existing layer mask (also for Blend Only below).*

**Blend Only Lighter & Darker Portion of Layer** – Read this one carefully [again] — it’s very powerful! Using the same concept as above except that this will blend only the dark or light portion of the layer to which it is applied. For example, apply a glow and then decide to blend only the dark or light portion of the glow for a custom effect.

*When you are looking to apply only the lighter or darker portion of an existing layer.*

**FAVE COLOR 01 through 08 & FAVE BW 01 through**



**06** – Various recipes using the truLuminus, truRêverie, and truChrome actions.

*When you want strong effects with one click.*

– **MASTER CONTROL PANEL** – Calling this one action when batching allows you to control the actions that are applied by simply putting a check mark next to those desired in each control panel.

## Installation

1. Detach the .atn files from the e-mail I previously sent and save them to your desktop (you can move them later once they are installed).
2. Open Photoshop.
3. Open the Actions palette (Window > Actions) or ALT-F9 on a PC

### EASY WAY:

- 4a. Move Photoshop window so that you can see your 5 .atn action sets on your desktop.
- 5a. Select the .atn action sets on your desktop and slide (click-hold) them to the action palette. You can do them one by one or all at once.

**VOILA!** If that works, you can start enjoying your actions right away. If not, try the slightly longer method below (but nothing complicated).

### LONGER METHOD:

- 4b. On the top right corner of the Actions palette, you’ll see \_ X. Just below the underscore and the X, there are four little lines and a arrow pointing down. Click on that.
- 5b. When the fly menu appears after clicking on the four lines and arrow, select “Load Actions” about 2/3 of the way through the list. Find the .atn action sets on your desktop and load them. Repeat 4b and 5b until all 5 sets are loaded.

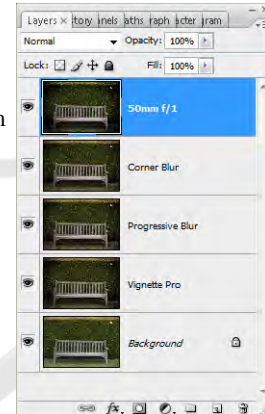
## Tips

Because of the modular design of the actions, beginners as well as advanced users have infinite creative possibilities by experimenting with color and black-and-white images.

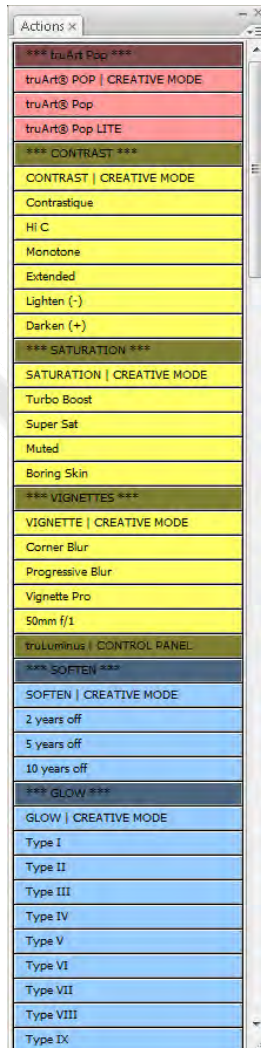
Try:

- **Running a one-click CREATIVE MODE.** This will create individual layers with a separate action applied to your current image. Once completed, just toggle between layers (as seen on the right) to determine the best action for your particular image. Extremely powerful to determine the best black-and-white conversion method and the best toning once the black-and-white conversion has been established. This will get your creative juices flowing as well as save valuable time tweaking actions to create one that works best;
- **Applying toning actions on color images.** Sounds crazy, but a nice brownish tone over a color image could be extremely cool;

### Vignette Creative Mode Resulting Layers



### Button Mode



- **Working in 16-bit mode.** This will yield smoother tones and gradient. Try this with the PRO RECIPES where pixels are pushed around a lot;
- **Applying any action twice in a row.** It will leave you with a strong effect. Try running a gentler glow twice and comparing it to a stronger glow. Try 50mm f/1 twice. Why not try an action three times?;
- **Working in Button Mode.** Your Photoshop® action palette will be color coded (as seen on the left). To enable button mode, click on the top right of the Actions palette just below the “X” and select the first menu titled “Button Mode”;
- **Changing the opacity and blend mode** (such as "multiply", "color", "soft light"... ) of the resulting layer to change the strength of the effect;
- **Mixing it up.** Change the order in which the actions are applied for different effects.
- **Use the PRO PACK** to change the effect of an action.

